



The Wedding Fair
402-430-0318
www.weddingfairUSA.com

January 5, 2020
The Cornhusker Marriott Hotel

Booth Reservation Registration – Please Return Upon Receipt
Booth Fees invoiced November 15, 2019

Merchant Name: _____

Address: _____ City: _____ Zip: _____

Phone Number: _____ Website: _____

Email Address: _____

Fee includes booth(s), 8' booth back draping, 4' side pony rail draping, one topped and skirted 6' or 8' table, and a bride registration list and a description and listing of your contact information on our www.weddingfairusa.com, and our App – www.beyondthebooth.com. Different or additional tables are available through Rents AAA Rents. (402-467-4151). Required - merchants provide extra extension cords.

Reserve one 8 x 9 booth \$725 ____ or Two 8 X 9, Or Two Booths for \$1,400 ____ or,
Three 8 x 9 booths \$2,100 _____ \$ _____

I would like a Table size of 6' ____ or 8' ____ for each booth. Add Electricity - \$25 ____ \$ _____

Sub total \$ _____

Total Due \$ _____

Check enclosed ____ or Credit Card No. _____ Exp. Date _____
Security Code for Card (Back): ____ or American Express (Front) Code _____.

Name on Credit Card _____

Billing Address _____

Representative Printed: _____ Signature: _____

____ Initial. I have read and agree to the terms Wedding Fair Agreement.
I would like to provide a door prize or door prizes to promote my products or services - Yes ____ or, No ____.
I am interested in an August 2020 Wedding Fair – Yes ____ or, No ____.

Representative _____ Signature _____ Initial _____ Date _____
(Print)

We are interested in an August 2020 Wedding Fair ____ Yes or ____ NO
Mail registration to The Wedding Fair, PO Box 57351, Lincoln, NE 68505 or scan/email to
russ@weddingfairusa.com.

WEDDING FAIR FALL **January 6, 2019** RESERVATION AGREEMENT

This agreement is entered into by the and between The Wedding Fair, hereinafter referred to as "PROMOTER", and each participating business hereinafter referred to a "MERCHANT".

Promoter shall conduct a Trade show, to be known as the WEDDING FAIR and to be open to the public, at the Cornhusker Marriott Hotel in Lincoln, Nebraska on **January 5, 2020** between the hours of 12:00 A.M. and 4:00 P.M. Promoter desires that Merchant participate in such Wedding Fair, and Merchant desires to participate in WEDDING FAIR for the dates requested. In consideration of the foregoing and promises and covenants contained herein, Promoter and Merchant agree as follows:

1. Merchant agrees to pay the agreed upon sum for the rental of each booth or booths he, she or it desires to have reserved for his/her/its use at the aforementioned WEDDING FAIR. Merchant desires to have reserve a booth or booths and electricity if requested at the rates noted on the Wedding Fair Booth Reservation Registration.

2. Promoter agrees that in return for each booth fee paid to it by Merchant, as set forth in the preceding paragraph, Promoter will reserve for Merchant a booth or booths consisting of a partitioned space of the approximate size of 8' X 9' per booth, for the Merchant's use at such WEDDING FAIR. Merchant may not select any location previously reserved by another participant in such WEDDING FAIR. Merchant agrees and acknowledges that because Promoter will be reserving the particular booth space or spaces, which Merchant selects; Merchant's payments to Promoter, as set forth in paragraph 1 above are non-refundable.

3. Promoter agrees that in return for the payment(s) by Merchant, as set forth in paragraph 1 above, Promoter will provide materials and labor for the setting up of Merchant's booth or booth(s), as the case may be. Promoter will provide one table with table draping, for Merchant's use in such booth or booths, as well as a drape backdrop for such booth or booths and a sign designating Merchant's occupancy of such booth or booths. Such sign shall designate Merchant by name and shall be substantially similar, in size and typeface, to the sign provided to each participant in such WEDDING FAIR. It is agreed that Merchant may provide and use his/her/its own sign if he/she/it so desires, so long as such sign remains within the confines of the booth or booths reserved by Merchant and does not encroach on the booth or booths reserved by any other participant or participants in such WEDDING FAIR.

4. Promoter agrees that in return for the payment(s) by Merchant, as set forth above, Promoter will use its best efforts to promote attendance at such WEDDING FAIR through advertisements in the most effective advertising including but not limited to print, radio, social media and TV in Lancaster County and/or Southeast Nebraska and other promotional means as deemed appropriate by Promoter. Such advertising and other promotional means shall be of a general nature, denoting the name, nature, date, time and location of such WEDDING FAIR but such advertising and other promotional means shall not specifically be designated to promote Merchant's participation in such WEDDING FAIR. It is agreed that Merchant may advertise, if he/she/its plans participation in such WEDDING FAIR, but the responsibility for and cost of any such advertising or other promotions means shall be solely that of Merchant.

5. It is agreed that Merchant may use the booth or booths reserved by Merchant in any manner related to the purposes of such WEDDING FAIR and unrelated to any other purpose, so long as such use is not prohibited by statute, ordinance or other law or does not contravene regulations of or rights belonging to the Cornhusker Hotel, Promoter, or is not offensive to or an infringement upon the rights of WEDDING FAIR participants occupying adjacent or neighboring booths. Merchant agrees to limit his/her/its use of the booth or booths and participation in the Wedding Fair exclusively to the Merchant's sole trade name noted as "Merchant". Additional trades, businesses, names, or individuals may not be advertised, or represented at or during the WEDDING FAIR by the Merchant. Merchant's use of his/her/its booth(s) may include the sale of merchandise with the exception of food items and alcoholic beverages, but if Merchant chooses to sell merchandise at such WEDDING FAIR, Merchant shall make arrangements for and be responsible for cash registers or other equipment deemed necessary by Merchant for sales.

6. It is agreed that if a primary purpose of Merchant's business is the supplying of food items, Merchant may provide samples of food items free of charge to persons in attendance at such WEDDING FAIR. If Merchant intends to provide free samples of food items, he/she/it shall make arrangements for and assume full responsibility for all equipment and/or measures necessary to

keep such food items in edible condition and safe for human consumption. Under no circumstances may Merchant sell or provide free samples of alcoholic beverages at such WEDDING FAIR without the approval of the Cornhusker Marriott Hotel.

7. It is agreed that with regard to merchandise or other items which Merchant intends to have in his/her/its booth or booths at such WEDDING FAIR, Merchant shall assume full responsibility for the following: transporting such merchandise or other items to the Cornhusker Hotel; arranging such merchandise or other items in Merchant's booth or booths; displaying, selling, discussing, or such merchandise or items or equipment from the Cornhusker Hotel following the close of such WEDDING FAIR; and assuming such merchandise or items or equipment to the location desired by Merchant following the close of such WEDDING FAIR.

8. Merchant agrees and acknowledges that Promoter may contract with other persons or entities for their participation in such WEDDING FAIR, even though such other persons or entities may or do provide the same merchandise, products, or services substantially similar to those provided by Merchant.

9. Promoter agrees that between the hours of 7:00 A.M. and 10:00 A.M. on [January 5, 2020](#). That, A. Merchant may bring merchandise and other items or equipment to the Cornhusker Hotel in preparation for such WEDDING FAIR and Merchant may arrange its displays during such time period. B. It is agreed and acknowledged that Promoter assumes no liability for theft of or damage inflicted upon merchandise, other items, or equipment left at the Cornhusker Hotel by Merchant at any time on. It is agreed that Merchant shall remove from the Cornhusker Hotel all merchandise or other items or equipment of such Merchant's no later than 5:00 P. M. on the same day. and that Merchant shall indemnify Promoter and hold Promoter harmless from any loss/damage resulting to Promoter from Merchant's failure to do so.

10. It is agreed and understood that Promoter assumes no liability to any individual or entity arising from Merchant's or Merchant's agents, employees', or representatives' negligence, other conduct or other actions, including, but limited to, the selling or supplying of merchandise or products of any nature or food items, and that Merchant shall indemnify Promoter and hold Promoter harmless from any liability arising from any cause referred to this paragraph.

11. It is agreed and understood that Promoter shall have no liability to Merchant in the event that such WEDDING FAIR cannot be held because of any legal action or the Cornhusker Marriott Hotel being destroyed, significantly damaged, or otherwise rendered unsuitable for such WEDDING Fair as a result of fire, natural disaster, catastrophe, or calamity, or act of God, or the unlawful actions or persons.

12. Nature of [www.WeddingFairUSA.com](#) and [www.BoothIQ.com](#). These websites are being promoted for the use and sale of products and services of the bridal and related industries. The Wedding Fair reserves the right to reject or prohibit any advertiser, proposed listing, or portion thereof, including without limitation, restriction of persons, articles, conduct, images, videos and advertising text which, in its opinion, are not suitable or in keeping with the character and nature of the websites. Advertiser and his authorized representatives arising out of and in connection with the Advertisers use of or benefits of the listing space. Advertiser shall be liable for all damages, which are caused in connection with his listing. The Wedding Fair assumes no risk and Advertiser releases the Wedding Fair of and from any and all liability for any damage, injury or loss to any person representing the advertiser.

13. **LEADS AND CONFIDENTIALITY.** Due to the nature of this proprietary information that our companies share exchange in this agreement Advertiser agrees that bridal leads that arise from this form of advertising in confidential and only for the use of the Advertisers product or service being represented in this listing. Advertiser agrees to keep bridal leads confidential and not sell or otherwise make leads available to anyone else. Advertiser agrees to pay The Wedding Fair \$1,000 for each violation either directly or indirectly caused by the action of the Advertiser. The Wedding Fair is also entitled to recover reasonable attorney's fees and costs.

14. It is agreed understood that this written agreement constitutes the entire agreement between the parties and that such agreement may not be modified except by a writing signed by both parties to this agreement. It is further agreed that this agreement shall be governed by and interpreted according to the laws of the State of Nebraska.

The parties hereto in Lincoln, Nebraska, have executed this agreement on the date and year first written on the [January 5, 2020](#) Registration.